

# HOME PAGE



## *Indoor location*

- [HOME](#)
- [USE CASES](#)
- [NEWS](#)
- [PRICING](#)
- [FREE TRIAL](#)
- [DEV ZONE](#)
- [CONTACT](#)

# Indoor Location Technology

by OnYourMap

**Use our platform and sets of  
SDK's to access additional indoor  
features**

# Navigation, Data Analysis, Geofencing and Notifications.

Free Trial!

Designed and developed by

Set up 10'000 m2 in 4 hours and reach an accuracy of 2 meters in only 3 steps!

THEY TRUST US



MCH Group  
Global Live Marketing



kontakt.io



• **Fonecta®**

• **HEROLD.at**

## Geofencing & Notifications

Securely import, position and manage your floor plans. Create point of interests and geozones to develop push notifications in your app and get statistics for a specific zone.

- Fast map engine
- Push notifications

## Navigation

By placing itinerary segments you can transform floor plans into a navigable environment, allowing you to guide users through indoor spaces with ease.

- Precise indoor itineraries engine
- Live routing from outdoor to indoor


## Data Analysis

A massive amount of valuable data can be captured and recorded over time. Empower yourself with key information about your clients behaviors by using our filters:

- Who
- When
- Where

# Our solution is white-labeled, become a reseller!

If you are interested, enter your email address.

## OnYourMap Indoor Location

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- [Contact](#)
- [Free Trial](#)
- [Home](#)
- [News](#)
- [Pricing](#)
- [Use Cases](#)

# Use cases

Use Cases

Industries which trust our technology

**Airport**

**Event  
Organization**

**Retail**

**Hospital**

# Museum

## Event Organization

If there's one thing event organizers do not have a lot of, it's time. 10000 m<sup>2</sup> is covered with our indoor solution within 4 hours. Furthermore, our solution achieves an accuracy of 2 meters.

Once our Indoor technology is deployed, you can **generate revenue through 4 ways:**

- Geo-localized advertisement
- Navigation
- Reselling of the technology
- Statistics

## **GEO-LOCALIZED ADVERTISEMENT**

You can send push notifications or/and advertising messages to the visitors according to their location and their profiles.

## **NAVIGATION**

Offer booth owners the possibility to increase traffic of their target audience.

Adapt itineraries of your visitors according to their profiles, thus make them pass in front of booths that interest them.

## **RESALE OF THE TECHNOLOGY**

Resell the entire power of our technology to any third party.

## **STATISTICS**

Get key information about where the visitors went and when according to their profiles. Provide each booth owner with advanced information on visitors they want to address.

## **Retail**

Since more than 80% of smartphone owners use their smartphone to help them to shop, it is time to offer new services and increase revenue thanks to that.

Our indoor technology, among many other features, will allow you to:



- Increase the basket size
- Create a new income channel
- Increase customer's satisfaction and loyalty
- Collect data

## **INCREASE THE BASKET SIZE**

Our push notification and location technology enable you to promote products in aisles and this according to the customers' profiles. In other words, it allows you to influence impulse purchase.

## **CREATE A NEW INCOME CHANNEL**

Enable your partners and subcontractors to access the final customers:

- Increase the traffic of a specific audience in front of their products / brands / shops
- Once the final user is in front of a shop / product, send him a specific and geo localized push notification.

Allowing partners or subcontractors to interact with their potential clients at the moment they hesitate between two brands or products, represents a huge opportunity for them and for you.

## **INCREASE CUSTOMER SATISFACTION AND LOYALTY**

Thanks to our indoor location technology, allow your customers to create a shopping list and guide them to each item. With this information and locating them in your store, you will be able to enhance their shopping experience by indicating them at which checkout they should go to have the shortest wait times.

## **DATA COLLECTION**

You will be able to collect data about the itineraries of your customers and their habits. You will know their directions, where they are used to go, how many people are at the same place, where they are spending most of their time, and so on. All those information can be sold to your partners with customized and specified reports about their products / shops and their target audience.

## **Hospital**

Hospitals are composed by employees, patients and visitors. All those people make hospitals a crowded place where it is sometime difficult to find his way and where items get easily lost.

Our indoor location technology offers you the possibility to deploy:

- **Asset management solutions**
- **Welcome desk and guidance services**
- **Elderly people solution**

## **ASSET MANAGEMENT**

Help your staff finding the assets they need.

- A nurse can find the closest blood pump for her patient in a blink of an eye.
- A maintenance technician who has a list of the things to repair, can be guided from one to the next.

## **WELCOME DESK AND GUIDANCE SERVICE**

Allow the welcome desk to focus on the patients

- Visitors can be guided from the entrance to the room they need to reach without help of a welcome desk.
- Guide your patients or even employees in your building.

## **Elderly people solution**

Our indoor location technology offers the possibility to provide an alert system.

- If someone has a problem, a warning can be sent to your staff with the injured's location.
- In case of a heart attack, your security staff will directly be alerted and will see exactly where the injured is.

## **Airports**

Airports are changing, evolving, becoming bigger offering a diversity of different services such as shops, parking, restaurants, and so on.

Thanks to our indoor location technology you will be able to:

- **Help the travelers to find their way**
- **Increase incomes and generate revenue**
- **Better understanding of the travelers**

## **HELP THE TRAVELERS TO FIND THEIR WAYS**

- You will enable travelers to find their location in the airport and be guided to point of interests, for example a gate, toilets or restaurants.

- The travelers will be able to be informed how long it takes to reach their gate. This will allow them to spend more time in commercial area before to move to waiting zones.

## **INCREASE INCOMES AND GENERATE REVENUE**

- Promote your partners' business by sending to travelers targeted push notification according to their profile and location.
- Generate traffic around duty free shops by providing itineraries according to visitors' profiles to make them pass in front of the shop that might interest them.

## **BETTER UNDERSTAND THE TRAVELERS**

Our indoor location technology offers you a new data collection provider. The data collected coupled with our statistic module enable you to get key information about your travelers' behaviors.

## **Museum**

Those last years, museums were engaged in continuous research of interactivity and new services to enhance visitors' experience. Indoor location is the technology which fits perfectly with those ideas.

Our technology enables you to transform visitors' smartphones or tablets into personal guides, which leads to:

- **Content management and interactivity**
- **Navigation and itineraries**

- **Better knowledge of your visitors**

## **CONTENT MANAGEMENT AND INTERACTIVITY**

Thanks to the accuracy of our indoor location solution, the visitors can receive information about what they are looking at and learn more about related work of art. Our technology allows you to change the content rapidly and automatically, this without having to redeploy the beacons. Deploy the beacons only once and all the changes which have to be made, according to different expositions information, are manageable from our web platform.

## **NAVIGATION AND ITINERARIES**

Visitors can be guided to their areas of interests, for instance a precise work of art, a sector in the museum, or any point of interests as for examples the cafeteria, the museum shop or toilets. You will be able to define all the destinations possible without any exception. Moreover, you can also create different itineraries. Indeed, according to the crowd or other constraints you can provide different itineraries to reduce “traffic jams” – the visitors will way more enjoy their experience.

## **BETTER KNOWLEDGE OF YOUR VISITORS**

Gain information about your visitors’ behaviors. You would be able to know which work of art generates the greatest interest and which exhibition is the most popular, but also how the visitors evolve in your museum. This data offers you the possibility to suggest different paintings or sculptures or any work of art to your visitors according to their profiles.

# Pricing

# Pricing

Start now indoor navigation and location

**Try it now!**

Free

All features

Time limited

Noncommercial only

**Start A Free Trial**

**Indoor location**

€99/month

Quick setup Tools

SDK

Support

Mapping module

Places module

Indoor location

**I want this!**

**Indoor location and Navigation**

€149/month

Quick setup Tools

SDK

Support

Mapping module

Places module

Indoor location

Indoor navigation

[I want this!](#)

**Total indoor**

€189/month

Quick setup Tools

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Indoor navigation

Statistics module

[I want this!](#)

**You want to make a POC with your customer? We can lend you the beacons and install them with you!**

[Contact us](#)

**Free trial**

# Free Trial

Start now

Ask now for your credentials to access to our indoor web platform.

You will then be able to deploy our indoor location technology in your premises.

Your Name (required)

Your First Name (required)

Your Email (required)

Name of your Company (required)

Send



## Indoor location order

# Indoor location

I want it!




Your Name (required)

Your First Name (required)

Your Email (required)

Name of your Company (required)



#### Indoor location

€99/month

Quick setup Tools

SDK

Support

Mapping module

Places module

Indoor location

## Indoor location and navigation order

# Indoor location and Navigation

I want it!

Your Name (required)

Your First Name (required)

Your Email (required)

Name of your Company (required)

[Send](#)



#### Indoor location and Navigation

€149/month

Quick setup Tools

SDK

Support

Mapping module

Places module

Indoor location

Indoor navigation

## Full indoor solution indoor

# Full indoor solution

I want it!

Your Name (required)

Your First Name (required)

Your Email (required)

Name of your Company (required)

[Send](#)



#### Total indoor

€189/month

Quick setup Tools

SDK  
Support  
Mapping module  
Places module  
Indoor location  
Indoor navigation  
Statistics module

## Contact

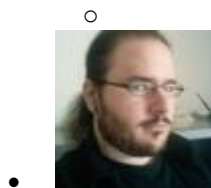
# Contact

We are here for you



**Vincent Matringe**Head of Indoor

○



**Sandy Thevenon**Development Manager



## Khadim TabetMarketing and Communication Manager

○

○

Your Name (required)

Your Email (required)

Subject

Your Message





## OnYourMap SA

Indoor Location and Navigation

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